

### Cartograph Circle Newsletter: June 2022

1 message

**Alan & Serena** <info@cartographwines.com>
To: serena@cartographwines.com

Tue, Jun 7, 2022 at 1:44 PM



#### Hello

Summer has arrived, and we're looking forward to picnics, baseball games, farmers' markets and watching the vines grow. We've got tomatoes, tomatillos, cucumbers, eggplant and loads of peppers planted in the Cartograph garden. We've limited our gardening this summer because of the ongoing drought, so we won't plant pumpkins and squash, but that will give us a chance to rehab some beds for next year. At the tasting room, we have two new Cartograph Ambassadors — come on by and meet them!

### **JUNE 2022**

NEW TASTING EXPERIENCES
FROM THE WINEMAKER
SPRING RELEASE UPDATE
MEET OUR NEW AMBASSADORS
SUMMER SHIPPING

### NEW TASTING EXPERIENCES

We've created a second tasting menu that will be available Fridays and Saturdays in the tasting room. The regular tasting menu focuses on the wines we released this past spring, plus one or two past vintages. The second tasting menu will feature verticals, library wines and wines from our cellar (in other words, the wines that have been sold out for several years). We plan to change up this menu every week or two and will post the featured wines on our website each week, so be sure to check there for the latest.

Here's a preview of June 7-11:

### Tasting Menu

- 2021 Rosé of Pinot Noir, North Coast
- 2020 Gould Family Riesling, Sonoma County
- 2019 Russian River Valley Pinot Noir, Russian River Valley
- 2015 Russian River Valley Pinot Noir, Russian River Valley
- 2018 Cartograph Estate Pinot Noir, Russian River Valley

Friday and Saturday Alternate Tasting Menu, June 10 and 11

- 2020 Gould Family Riesling, Sonoma County
- 2019 Brooks Vineyard Riesling, Oregon
- 2017 Green Ranch Riesling, Mendocino Ridge
- 2016 Green Ranch Riesling, Mendocino Ridge
- 2015 Greenwood Ridge Riesling, Mendocino Ridge

Make a reservation via our website, Open Table or phone (707.433.8270). You're welcome to purchase these wines even if you aren't able to come in for a tasting — and if you don't see the wines from our cellar online, just call us at the tasting room

or email Serena and we'll set aside whatever you'd like.





## FROM THE WINEMAKER

Welcome to late spring, when all of my attention is on the young vines in the Cartograph Estate vineyard as we endure cold, rain, wind, heat spells and even a little frost in the area this year. These ups and downs always mark the beginning of our growing season here in Northern California.

Actually, the vineyard is where my attention should be, but we're spending increasing amounts of time dealing with unpredictable supply chains stretching from Spain, Portugal, and China to the California coast. Cork from Portugal is looking good. Tin capsules from Spain needed to be ordered before I even knew how much wine we were making last year. And most critical is that the timeline for getting glass from China is completely unpredictable. Everybody seems to have between 40 and 100 cases of decent glass ... but we need 1,200 cases.

We've had discussions with every vendor and winery partner trying to figure out when we can bottle the 2021 Pinot noir. I typically like to bottle in early August to clear the decks for the coming harvest. Unfortunately, this year it looks like we'll have to wait until after harvest to bottle, which creates all sorts of problems. All our barrels are tied up with the 2021 Pinots, and an extra four or five months in oak will definitely influence the nature of those wines.

At the end of last week I got a lead on some glass that fits our needs. The one quirk: It's a screw-cap bottle. I have no problems with using screw caps on fine wine; we've been using them on our white wines and rosés for years, and I've always wondered what the reaction would be if we went with screw caps on the reds as well. From where I stand today — and knowing the strains it would put on our operation to postpone bottling — I think 2021 might be our first vintage of Pinot noir in a screw-cap bottle. We'll see how this plays out, but it would be somewhat entertaining if this pandemic forced us into moving this direction and we end up loving it. We'd love to hear from you on the topic if you have thoughts either way.

Cheers,

Alan



# SPRING RELEASE: THAT'S A WRAP



We hope you've opened some of the new wines and are enjoying them — we had a great time tasting all four new wines at our release lunch at Valette with Circle members in May. If you haven't received your wine yet, you can pick it up at the tasting room (please give us a call so we can have it ready for you) or we can ship it to you (email Serena). We'll be ringing up the rest of the pickup orders this week, so please make any changes to your orders ASAP.

# MEET OUR NEW CARTOGRAPH AMBASSADORS

### Renae Avila

Renae grew up in Northern California in a small town called Red Bluff. She moved to Sonoma County in 2015 and began attending Santa Rosa Junior College while working in the service industry. At K&L Bistro in Sebastopol, where she worked for more than three years, she was first exposed to a variety of local and imported wines. Renae has been working toward a degree in biochemistry while raising her young daughter and enjoying all that wine country has to offer. During the pandemic, she worked in the medical field, spending nearly two years directly assisting the unhoused population of Sonoma County. Stepping away from that work to focus on her education and explore the wine industry, Renae joined Cartograph in April of 2022.



#### **Evan Arnold**

Evan is originally from San Diego, Calif. One side of his family comes from Italy, so a love of wine was instilled in him from a very young age. Seeking a change of scenery, he went to Washington State University in Pullman in 2018. He planned to go into the biomedical field, but rediscovered his love and passion for wine and shifted to WSU's viticulture and enology program. In 2021, Evan completed a winemaking internship with Colter's Creek Winery in Idaho and joined their tasting room team when the internship ended. After graduating in May 2022, he and his cat, Caspian, moved to Santa Rosa and Evan joined the Cartograph team.



# SUMMER SHIPPING



We've partnered with UPS to offer a summer shipping solution that will be available through October. On Tuesdays and Thursdays, we're able to ship next-day air at a significantly reduced rate (about 70% off the regular rate). UPS picks up the wines from us in a refrigerated truck to ensure that they stay at the correct temperature until they arrive at your location the following morning.

## BACK TO WORK WE GO

It's been a delight to introduce our new wines and our new team members to Cartograph guests these last couple of months. We've got some fun events coming up this summer and fall and hope you can join us — we'd love to see you soon, and as always we thank you tons for your support. We would also like to invite you to stop by the tasting room to say hello and take home some tomatoes this summer!

Cheers,

Alan and Serena